



Guest Blog Guidelines

Thank you for your interest in contributing your voice to our “Voices News” platform. Our blog is a space for advocates, partners, researchers, and allies working to create a healthier future to uplift key information and stories with our community. We aim to center diverse voices and narratives that uplift the intersection of gender, race, environmental, and reproductive health.

What We’re Looking For:

We seek original blog / vlog content that:

- Explore the impact of toxic chemicals on the health of women, children, BIPOC, LGBTQIA+, and TGNC (transgender and gender nonconforming) communities.
- Uplift personal stories related to the impacts of toxic chemicals on your health that fall within the categories of beauty, salon, cleaning, menstrual, and intimate care products.
- Offer analysis or commentary on policy, corporate & industry practices, or research related to environmental health and reproductive health.
- Spotlight underrepresented communities and voices in the movements for environmental and reproductive health and justice.
- Highlight shared advocacy efforts as it pertains to menstrual equity, intimate care product safety, green cleaning, safe salons, toxic-free cosmetics, and more.
- Make the business case for eliminating toxic chemicals from products and supply chains, demonstrating that these changes are not only possible but beneficial.

Submission Guidelines

For written blogs:

Length: 300–1,100 words

For vlogs:

Length: Four minutes max

- **Tone:** We love storytelling, lived experiences, and community-based perspectives. Academic or technical information is welcomed and encouraged and must be fully vetted and properly cited. We appreciate posts that include both authentic and digestible

language with the everyday reader in mind who might be learning about environmental health and toxics for the first time.

- **Originality:** Posts must be original and not previously published elsewhere, although they may include links to articles or other publications of interest to our audiences.
- **Citations:** Please include links or citations for any statistics, quotes, or claims.
- **Images:** Optional, but encouraged—send any photos with appropriate permissions/credit. We would especially like to include an image of the author.

**WVE reserves the right to edit submissions for clarity, length, and alignment with our mission, vision, and tone. We also reserve the right to respectfully decline submissions that do not meet our values or fit the scope of our work.*

Things We Prioritize

- Voices of people directly impacted by toxic chemical exposure.
- Voices of women, nonbinary, and gender-expansive people, especially those from BIPOC, disabled, and LGBTQIA+ communities.
- Content that inspires action or hope, even when addressing heavy topics.
- Language that is inclusive and free from derogatory remarks and harm.

What We Avoid

Submissions that include the following will not be accepted:

- Promotional or solicitous content
- Unverified health claims
- Tone that is aggressive, shaming, or exclusionary
- Subjects and topics that do not fit within our lane of advocating for toxic-free salon, beauty, fragrance, cosmetic, cleaning, menstrual, and intimate care products
- Electoral endorsements or other content that is not consistent with WVE's status as a nonpartisan, 501(c)(3) organization.

How to Submit

Please email your blog draft or pitch in an editable document to womensvoices@womensvoices.org along with a:

- Short bio of the author (2–3 sentences)
- Optional headshot and social handles
- Any relevant images (high-res, with credits)

We review submissions on a rolling basis. While we can't guarantee publication, we read every pitch with care and respond within 2–3 weeks.