

COMPLIANCE ANALYSIS BY BRAND

We found that all period product brands can still improve their ingredient disclosure to provide useful ingredient information on their period products. Here are some of the features we identified by brand. (These are only brands our volunteers took pictures of for the report **WHAT'S IN YOUR PERIOD PRODUCT? An investigation of ingredients disclosed on product labels** and are not inclusive of all brands of period products.)

Ingredient Disclosure Concerns: (Note that brands may be listed in more than one category.)

Companies not yet disclosing ingredients on the product label/outer package

Aisle* Knix THINX Saba Veeda Hanes Softdisc

Companies not disclosing certain ingredients – such as additives (like odor-counteractant) that are referred to on the packaging, or ingredients known to be in the product (like adhesives, or colorants).

Hanes Honey Pot Organyc SHERO Sure & Free Up & Up

Companies not disclosing all ingredients by chemical name (i.e. using more vague functional descriptions instead of chemical names)

Tampax Always Cora CVSHealth Equate Feelings
Flex Just a Period L. Brand Lola
Rite Aid Seventh Generation Sure & Free U by Kotex Walgreens

*At the time this report was published, Aisle has committed to start placing stickers on outer packing with ingredient information for products mailed to NY.

Helpful Ingredient Disclosure Features:

Companies disclosing ingredients with information on ingredient functions

Carefree L. Brand Playtex Stayfree

Companies disclosing ingredient information by component

Cora Rite Aid Seventh Generation Up & Up

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