



WOMEN'S VOICES FOR THE EARTH

2014 BABY NON-TOXIC SHOPPING GUIDE

A Women's Voices for the Earth initiative.

www.womensvoices.org

Why a baby's guide?

Most people are shocked to learn that there are tens of thousands of chemicals out there that haven't been tested for safety. That means that products like crib mattresses, baby lotion, toys, and sippy cups can contain toxic chemicals linked to cancers, reproductive harm, birth defects, asthma, learning disabilities, and other serious health problems.

It's not easy for busy parents to know what the safest choices are to protect our babies' health.

That's why we created the Non-Toxic Baby Shopping Guide. We asked some of the most eco-friendly, conscientious women experts in their fields for safe product picks from diapering and breastfeeding to personal care and mattresses.

Here's to the knowledge to protect our babies' health!

WVE Expert Gigi Lee Chang

Gigi is the CEO of Healthy Child Healthy World, a national non-profit organization that educates and empowers parents to protect their children from harmful chemicals. She is also an expert on socially conscious/sustainable business practices and entrepreneurship. She was awarded "Brand Innovator 2008" and "2010" by Brand Packaging. Gigi is also the Founder of Plum Organics and sits on the advisory boards of the **Environmental Media Association** and **Friends of Baby Buggy**.



Gigi's Picks

Plum Organics – Just Veggie's: Popular pouch baby food Plum Organics' Just Veggies are packed with nutrition and less sugar found in more fruity flavors.

Happy Family – Happy Bellies Infant Cereal: A great alternative to white rice cereal, these Happy Bellies cereals feature brown rice, multi-grain, and oatmeal as well as added DHA and probiotics for extra nutritional punch.

Lifefactory Glass baby bottles: Baby bottles made of the highest quality borosilicate glass. The silicon sleeves provide good gripping surface for little hands and also protect from the occasional drop. In fun bright colors, all components are BPA and phthalate-free.

Sage Spoonfuls baby food system: Easy to use, award winning baby food making system includes immersion blender, recipe book, glass jars and food shopping guide. Nothing beats homemade!

U-Konserve Food Cozy Wrap: The perfect BPA-free alternative to plastic baggies for snacks. These wraps also double as an on-the-go placemat.

ThinkBaby Feeding Set: Perfect for toddlers or carrying meals and snacks on the go. This 4 piece set is free of Bisphenol-A (BPA), phthalates, nitrosamines, lead, PVC, PET, Melamine, and biologically harmful chemicals.

Stainless Steel Straws: Carry stainless steel straws with you to avoid plastic straws when dining out. They are cute and a great conversation starter too.

Organic Kidz Baby Bottle Tree: Made of bamboo, a sustainable and naturally water repellent material, this baby bottle tree is BPA, PVC and Phthalate free. It also won't allow bacteria or mold to grow like plastic racks can.

baby personal care



WVE Expert *Jennifer Taggart*

Jennifer is an attorney specializing in consumer product safety labeling law, author of *Smart Mama's Green Guide: Simple Steps to Reducing Your Child's Toxic Chemical Exposure*, former engineer, mom of 2, and gardener/food preserver trying to make it work on 6 acres. She blogs at www.thesmartmama.com.

Jennifer's Picks

Baby Body Wash: Hands down, I recommend any of the **Earth Mama Angel Baby Shampoo and Body Washes**. All goodness and no petrochemicals, petroleum or petroleum byproducts, no synthetic fragrance, no contaminants such as 1,4-dioxane, no formaldehyde, no phthalates, and no sodium lauryl sulfate or cocomidopropyl betaine.

Baby Bubble Bath: Most of the products that have lots of bubbles have problem ingredients, and even those products that are trying to resort to petroleum processed ingredients, some of which may have contaminants such as 1,4-dioxane. One of the better bubble baths that does give lots of bubbles, minimizes the petroleum processed ingredients, and isn't too expensive is **Earth's Best Soothing Lavender Bubble Bath**.

Diaper Cream: I really like **Earth Mama Angel Baby's Angel Bottom Balm**. It's great for diaper rash to other rashes, dry skin, razor burn (adults) and more. It's olive oil based, however, and some people prefer a diaper cream with zinc oxide, which gives a good barrier. So, if you want a better diaper cream with minimal ingredients that contains zinc oxide, try **Simply Soothing Diaper Rash Cream from MadeOn**. Another option is just plain organic coconut oil too.

Baby Lotion: Looking for a simple product? Try **Farm to Girl Organic Baby Bliss Lotion**. It is thicker than you might expect for a lotion, and a bit on the more expensive side. But lots of pluses - old fashioned, simple organic ingredients packed in glass or a metal tin - no plastic.

Vapor Rubs: Some parents swear by vapor type rubs to reduce congestion and promote easy sleep. There is some controversy on this subject. If you want to try a vapor rub but don't want to mix your own essential oils or are hesitant to do so, you can try **The Honest Company's Organic Breathe Easy Rub**.

breastfeeding

WVE Expert

Penelope Jagessar Chaffer

Penelope is the award-winning filmmaker of **Toxic Baby**, an author for **Toxipedia**, and creator of the Clean Birth Initiative.



Penelope's Picks

Nursing Pillow: Paloma Organic Nursing Pillow.

This organic cotton nesting pillow is handmade in the US using GOTS certified organic materials such as organic buckwheat hulls enclosed in a 100% cotton canvas. *Nursing pillows can really help with avoiding issues such as back pain and sore breasts, but conventional nursing pillows are often filled in nasty flame retardants, which are highly toxic especially to newborns.*

Nursing Pads: Under The Nile Organic Cotton Reusable Nursing Pads.

Made with 100% Egyptian organic cotton, Under The Nile's nursing pads are made with soft flannel knit and a terry liner, which allows them to be thin enough not to show through, yet super absorbent.

Sore Nipples: Earth Mama Angel Baby Natural Nipple Butter.

EMAB Butter is a safe, lanolin-free, zero toxic nipple cream that's a life saver if you are dealing with sore, cracked nipples. Great news is that they work splendidly for any type of dry skin. Think dry, cracked heels and chapped cheeks!

Milk Supply: Traditional Medicinals Mother's Milk Tea.

This tea is a wonderful way to naturally promote breast milk production. Its traditional European herb blend is a supportive and empowering 100% natural brew for nursing mothers that helps nurture healthy lactation.

Breast Discomfort: Earth Mama Angel Baby Booby Tubes.

The wonderfully named Booby Tubes helps ease the discomfort that can arise from breastfeeding. With a 100% organic cotton shell and filled with all-natural flax seed, these wonders are natural, safe and gel-free.

Baby Bottles: Kid Kanteen Baby Bottle

is responsibly made from 18/8 food grade stainless steel. The contoured, hourglass shape is designed for small hands, and the medical grade silicone nipple is more than 2" in diameter at the base with variable thicknesses so it feels more like the real thing. **Weego**

Glass Baby Bottles are made from borosilicate glass, are thermal shock resistant (meaning the glass withstands extreme temperature change), and have a silicone sleeve to protect them from breakage. There are still health concerns about plastic baby bottles (even BPA-free, as replacements can contain its chemical cousin BPS), so I always recommend glass or stainless steel: they are BPA/BPS, PVC, lead and phthalate free.

Baby Bottle Nipples: Kiki Silicone Nipples.

These are made from medical grade silicone and do not contain any plastic, latex, nitrosamines or BPA/BPS. They are wide necked and are designed to support breastfeeding and to minimize gas and spit ups.

Breast Pumps: The Medela Pump In Style Advanced*

is a breastpump designed for moms who pump several times a day. Medela takes insurance plans so you can get your medical insurance to pay for your breast pump! How cool is that? Whatever pump you use, swap out the plastic bottle for glass or stainless steel versions that have the same size neck, as you want to avoid plastic baby bottles at all cost. Wash or scrub the component parts at high heat, but never in a dishwasher. Wash gently with a non-scouring product.

car seats



WVE Expert Jennifer Canvasser

Jennifer serves as the **Ecology Center's (HealthyStuff.org)** environmental health organizer, where she advocates for increased protections from toxic chemicals as well as a baby-friendly food system that supports and protects breast milk.

Car Seat Considerations: Safety, Chemical Content, Waste Reduction

Safety. Car seats keep our children safe during travel and must be the highest priority. All new car seats on the market meet current safety standards. **Car seats should only be used during travel**, as infants left in car seats outside of the car have increased risks of serious injury such as: falling from an elevated surface; airway obstruction, and; potential for increased exposure to toxic chemicals from the car seat.

Chemical Content. Having tested hundreds of car seats, HealthyStuff.org's data shows that many contain chemicals associated with a range of health risks like endocrine disruption, cognitive impairments and cancer. Examples of chemicals in car seats are flexible polyvinyl chloride (PVC), phthalate plasticizers, lead and other heavy metals and toxic flame-retardants. Of most concern are: Polyurethane (PU) foams which often contain halogen-based (bromine and chlorine chemistry), phosphorus and/or antimony-based flame retardants; and, textiles and other synthetic materials, which may contain metal allergens (metals, dyes, pigments) and stain resistant treatments (per-fluorinated based chemistries).

Waste Reduction. To best protect our children's planet and resources, we must first consider ways to reduce our waste. We recommend purchasing a **convertible car seat** for use only during travel, instead of separate infant and toddler car seats. Britax, Clek and Orbit are striving to make recyclable car seats.

Britax. Though once their products contained high levels of brominated and antimony-based flame retardants, and even toxic lead, Britax has improved substantially, and now meet standards that restrict a range of chemicals, such as phthalates, metals, bromine and chlorine chemistry and antimony compounds. HealthyStuff.org tested and benchmarked their current line, and while they rely on phosphate-base flame-retardants, they've come a long way in minimizing chemicals of concern. [Learn more.](#)

Clek. In 2008, HealthyStuff.org found brominated flame-retardants in Clek's PU foam-based components, which sparked their commitment to eliminating halogenated flame-retardants and other chemicals banned by the EU's **REACH** legislation. Testing verifies that Clek's 2014 models are free of halogenated flame-retardants and chemicals of highest concern. [Learn more.](#)

Orbit Baby. Orbit Baby took seriously HealthyStuff.org's testing of flame-retardants and lead, and redesigned their car seats. They now have a history of innovative products and materials. Orbit works with the **Oeko-tex certification system** to evaluate, reduce and eliminate potentially harmful substances in textiles. [Learn more.](#)

Look for companies that have comprehensive chemical policies or a system to prioritize reduction and elimination of toxic chemicals in products. Companies that sell children's products should prioritize and publicly disclose these policies. While HealthyStuff.org has not tested every car seat or every chemical of concern, here's the general advice: **Buy the safest car seat you can afford, support companies that publicly prioritize healthier, non-toxic products, and most importantly, enjoy your journey through parenthood!**



WVE Expert Kristen Conn

Dedicated to the safety and health of her family and others, Kristen co-founded **MightyNest** with her husband, Chris, to share her knowledge and educate others about simple ways they can create a safe, non-toxic home for their families. At MightyNest, Kristen spearheads the product research and manufacturer interviews, to ensure each item is not only non-toxic and safe but also unique and well-designed.

Kristen's Picks

Imse Vimse Cotton Diapers: There are really so many great choices for cloth diapers these days, it's hard to pick! I like this brand for the all-in-one style; they also have covers and inserts. They are made with organic cotton and I find them to be quite durable.

Organic Cotton Cloth Wipes: We chose these wipes because they are made with unbleached organic cotton, are super soft and thick. They are handmade locally, they also make great washcloths.

Baby Wipe Juice: Handmade in Wisconsin with natural ingredients, this concentrate can be mixed with water and makes 2 gallons of wipe juice to be used with cloth wipes. You can either pour it over wipes and keep in sealed container or keep in spray bottle.

Wipes Pouch: We chose these cute PVC-free bags to carry cloth wipes on the go. They have a no-leak design so your wipes will stay moist and not wick into your diaper bag.

Wet/Dry Bag: Also for the diaper bag/stroller, this bag has a wet section for soiled diapers and a dry section for clean diapers.

Changing Mat: A cute portable changing mat to make diaper changing on the go easy. It's made from safe materials, organic cotton exterior and denim interior coated with a PVC-free water proof coating.

Diaper cream: Made with organic olive oil infused with a blend of naturally antibacterial and antifungal organic herbs, shea butter and pure essential oils.

mattresses



WVE Expert *Bobbi Chase Wilding*

Currently the Deputy Director of **Clean and Healthy New York**, Bobbi has been an environmental health advocate for more than 15 years. She coordinates the national Getting Ready for Baby campaign, which calls on baby product retailers to get toxic chemicals out of products they sell. Her focus on toxic chemicals in children's products and other aspects of daily life has increased as she raises her two daughters, now 9 and 4.

Choose Mattresses That Are:

- Certified by reputable third party certifiers, including the Global Organic Textile Standard (GOTS, which will certify whole mattresses, not just individual components), Oeko-Tex, Global Latex Organic Standard (GLOS), and GreenGuard Gold.
- Avoid mattresses made with any of the following materials:
 - o PVC (can contain heavy metals and phthalates banned in toys but otherwise not restricted)
 - o Polyurethane (likely to contain flame retardant chemicals, emit VOCs)
 - o "Soy foam," "eco-foam," or "plant-based foam" (are made from polyurethane, with a small amount of oil replaced with soybean, castor, or other vegetable oils)
 - o Microban (same thing as triclosan, a hormone disruptor that increases pollen and food allergies)
 - o Waterproofing from perfluorinated chemicals (PFCs) (may cause cancer, disrupt hormones)

Safer Brands: Here are some companies that offer mattresses that meet all of the above criteria. None report using synthetic chemicals or materials to meet flammability standards, but either employ a wool barrier or are designed not to require additional materials.

Naturepedic – Mattresses made with cotton and steel innerspring, are GOTS certified organic, and are Greenguard Gold certified. Their design meets flammability standards. They use polyethylene to create a waterproof barrier; mattresses are available without it. Their **Lullaby Earth** line uses polyethylene foam on the interior as an alternative to light-weight polyurethane foam mattresses.

Organic Mattress Inc./Lifekind – Certified by GOTS as organic, and use certified organic latex. They meet flammability standards through certified organic wool. They have detailed information about standards and greenwashing logos to avoid on their website.

Savvy Rest – Crib mattress is made of GLOS certified organic dunlop latex foam, with a GOTS certified organic wool layer for flame barrier and GOTS certified organic cotton exterior.

White Lotus – They offer a number of futon-style crib mattresses. Choose among the ones made with certified organic cotton, wool, and latex.

mommy personal care



WVE Expert *Elizabeth Wasserman*

As Founder & CEO of **TrueGoods.com**, an online shop for non-toxic personal care and household goods, Liz believes we all have the right to know what's in the products we bring into our homes. Fueled by a passion for preventive health, a commitment to clean living, and a strong belief in the power of informed wellness care, she started True Goods with a mission to help customers harness their purchasing power to create healthier lives and a more sustainable environment.

Elizabeth's Picks

'A Year In the Wild' Bar Soap Set ~ This handmade organic soap collection from A Wild Soap Bar showcases some of North America's most beneficial native plants. Each month a new one emerges, reminding us of the seasonality of all life.

Clear Zinc SPF 30 Sunscreen ~ This whole-family sunscreen from **Babo Botanicals** contains rich, skin-soothing certified organic oils, like jojoba, coconut and avocado. Non-nano zinc is the safest, most effective sunblock. This one goes on clear without any white residue, and smells lightly of apples – yum!

Organic Peppermint Mouthwash & Toothgel ~ These non-GMO, USDA Certified Organic products from **Coldstream Naturals** are gentle, yet powerful enough to safely and effectively control bad breath and clean your whole mouth. The secret ingredient: a unique blend of fruit bioflavonoids!

Repairing Argan Shampoo ~ This “liquid gold” gem from **Acure Organics** provides lasting moisture to dry and damaged hair, leaving it soft, manageable, and ready to rock. Organic argan oil, CoQ10, and sea buckthorn oil make up this triple-threat moisture system. Pumpkin seed oil adds shine.

Facial Care Kit ~ This handy intro to **FIG+YARROW's** raw crafted skincare line features beautifying powerhouses: complexion water, facial scrub, cleansing nectar, facial serum, and yarrow buttercream.

Organic Smooth Orange Sugar Scrub ~ It's ridiculous how much I love this scrub from **House Blend Organics**! A healthy glow, tantalizingly touchable softness, no need for moisturizer post-shave...who could ask for more?

Organic Gentle Makeup Remover ~ Only three 100% organic ingredients make up this simple formula from **S.W. Basics**, which also doubles as an awesomely light moisturizer.

Sea Buckthorn Body Cream ~ The healing attributes of **Sibu Beauty's** sea buckthorn oil, combined with luxurious emollient properties of shea butter and meadowfoam, provide for softer, rejuvenated skin.

100% Organic Belly Oil ~ **Zoe Organics'** blend of nutrient-rich belly oils are proven to fight stretch marks and scars by aiding in healthy skin cell regeneration and restoring skin's elasticity. A truly perfect potion for keeping skin soft and hydrated during the body's remarkable transformation into motherhood.

WVE Expert Alicia Voorhies

Alicia, founder of **The Soft Landing, LLC**, is a Registered Nurse and unapologetic medical research geek. In 2007, she began working with her mom and sisters to educate parents about the dangers of toxic chemicals in everyday products and their effect on growing children. You can find Alicia on **Facebook, Pinterest, Google + and Twitter**.



Alicia's Picks

Elephants Fresh Air Crib Liner is made of cotton and nylon and keep babies safe from being entangled by bumper pads.

Crane Cool Mist Humidifiers are BPA, PVC and phthalate-free (except for the electrical cord encasement, of course).

Badger Balm Aromatic Chest Rub is made with certified organic essential oils of Eucalyptus, Rosemary, Ravensara and Tea Tree for soothing coughs, colds and stuffy noses.

Lullaby Paint is free of terpenes, formaldehyde, acrolein, phthalates, glycol, toluene, methylene chloride, styrene, trichloroethylene, xylenes, and benzene.

Wee Gallery Wall Graphics are made of polypropylene fabric for safe, easy decorating that is more environmentally friendly than standard vinyl. (Plenty more options here.)

Cordless Fabric Window Shades are PVC-free and present no strangulation risk for exploring toddlers.

Naturepedic Organic Cotton Waterproof Fitted Crib Pad for protecting babies from toxic chemicals when you can't afford to buy an organic mattress.

The Soft Landing team specializes childproofing in Kansas City and safe, natural living consultation. Their work has been cited by ABC News, Newsweek, New York Times, USA Today, Fox 4 News, KMBC 9 News, Better Kansas City, The Kansas City Star, National Geographic's The Green Guide, Dr. Greene, Healthy Child Healthy World and the Environmental Working Group (EWG).

WVE Expert Green Sisterhood

The **Green Sisterhood** is a network of influential green women bloggers connecting earth conscious companies to the ultimate decision makers.



Green Sisterhood's Picks

Gretchen Sowers, Healthful Mama: Boba Carrier. After trying many structured carriers, this was the only one that comfortably fit my slim frame AND my husband's extra-wide shoulders, so we had ONE carrier. It accommodated our tall child well, too!

Betsy Escandon, EcoNovice: Beco Butterfly Carrier. Though the internal harness takes an extra minute to take it on or off, the weight carries closer to your body (MUCH more comfortable for front carries with a heavy baby or long walks) and makes back carries more secure and less daunting.

Jennifer Lance, Eco Child's Play: Ergo Carrier. This carrier is made from organically grown cotton and sateen, and positions baby in the correct position to avoid hip dysplasia. It is durable, versatile (may insert options!) and the perfect gift for a new mom!

Brenna Burke, Almost All the Truth: Ergo Carrier. The Ergo baby carrier can be worn comfortably by parents in 3 carry positions. It is also has the best positioning for baby. This version is organic making it ideal for eco-conscious families.

Jen McLaughlin, Jen and Joey Go Green: Baby Hawk Oh Snap. This carrier works from infancy through toddlerhood. We are still using it with our 5 year old! I picked this over the traditional tie wrap Baby Hawk because I wanted something that would work for both Joe and I. **Bugaboo Bee Urban Stroller.** We love it because it goes from birth to big kid. It's the only stroller we ever needed and it works great in all environments (we used it on beaches, cobblestones, trails).

Rachel Sarnoff, Mommy Greenest: Orbit G3 Bassinet. A flat-bed stroller means you can put your baby in while swaddled and/or in a sleep sack, rather than having to strap her in for safety. I love this system, which offers the bassinet as an option. Orbit materials are certified by Oeko-Tex, are flame-retardant free; and BPA- and PVC-free.

Donna DeForbes, Eco-Mothering: Ergo Carrier. While I didn't know about the Ergo when my daughter was little, I've known several women who used one and LOVED it for the ergonomic comfort and ease of use. I'd recommend their Organic collection which uses 100% Oeko-Tex certified organic cotton -- this means it's been independently tested for harmful substances in the textiles.

Leigh Garafallow, Green4U: City Select Stroller. You can pick different seats to put in the hooks keeping you from having to purchase many different strollers.



WVE Expert

Kimberly Pinkson

Kimberly Pinkson is the founder of **EcoMom.com** and **EcoMomAlliance.org**, as well as a proud mama and aunti. She is a sustainable brand development consultant and loves organic ice cream, dancing, and playing in the garden.

soft
toys

Kimberly's Picks

Green Apple Park Bunny's Garden Book: Made with Forest Stewardship Council certified paper and printed with soy ink, Bunny's Garden shows how seeds grow into plants, which can be made into all sorts of delicious and healthy foods.

Green Apple Park Bunny Stroller Buddy Blanket with Natural Silk Trim: My son was gifted an organic silk trimmed blankie like this and it helped him fall asleep. 100% organic cotton, natural silk and hemp.

Green Apple Park Crawling Birdie Teething Toy: Pull the environmentally-friendly rubberwood ring and the cute birdie crawls up the branch towards the silk leaf. Made of 100% organic cotton & filled with corn fiber, soothing to baby's gums.

Under the Nile Fruit Tote and **Veggie Crate:** It's never too early to help your little one fall in love with fruits and veggies, and these wonderful, 100% pure organic cotton fruit and veggie crates will support creative cooking play and instill a concept of healthy eating.

Disney Baby - Winnie the Pooh by GreenPoint: Every baby needs a Winnie the Pooh bear, but instead of chemical laden textiles, this green bear is made from organic cotton and recycled fiber filling so it's better for baby and the environment.

Green Toys Recycling Truck: Because every little one needs a truck and this one encourages recycling. Plus, it is made in the USA out of recycled milk jugs.

Lamby Gift Set: Includes The Apple Park Picnic Pals book with Forest Stewardship Certified certified paper and printed with soy ink, 100% organic cotton and natural silk blankie, and corn fiber and apple seed rattle.

Wonder Walker by Hape: At first your little one will like playing with the moveable knobs, gears, and colorful balls—and as baby grows, it becomes a busy-box on wheels that promotes dexterity, hand/eye coordination, balance, and physical strength.

more resources.

DETOX YOUR HOSPITAL BAG

Penelope Jagessar Chaffer

If you are working hard to have a less toxic life, it might come as a surprise to know that the birth process could introduce hundreds of unexpected toxins into your new baby's body and life. To ensure your baby has the best possible start, rethink your hospital bag so that you are not reliant on the products your hospital has on hand. Your baby will have their first bath and meal in hospital, so try to make it as green and clean as possible from the get go. Also, remember if you're breastfeeding, everything that goes into mom goes into baby, so make sure your items are as non-toxic as possible.

For Mama

- Organic sanitary towels.
- Natural fibre socks and apparel to birth in, that you don't mind getting dirty. A second hand item from a friend or family member is great option if you don't want to buy a new item.
- Natural fibre sleepwear/gown/bathrobe etc for after the birth.
- Natural fibre pillowcases and ideally bed linens if you have the opportunity to change the hospital bedding.
- Non toxic toiletries like toothpaste and personal care products like body lotions, shampoo, soap, deodorants, etc.
- Healthy organic, GMO free snacks.

For Baby

- Synthetic free baby care products including soap and baby lotion.
- GMO free formula if you are not planning to breastfeed.
- Glass or stainless steel baby bottles and silicone nipples.
- Organic cotton, nickel free onesies and clothing, towel and blanket.

Women's Voices for the Earth Fact Sheet: Tips to Avoid Toxic Chemicals Before, During, and After Pregnancy

Babies can be particularly vulnerable to toxic exposures during certain windows of development. Some of these windows occur very early on, before a woman even knows she is pregnant, many occur during pregnancy, and some occur after birth as the child grows. The good news is that mothers who take good care of their health by getting enough sleep, eating healthy, and exercising regularly can boost the body's defenses against toxic chemical exposure that can otherwise be hard to control.

Increasingly, research indicates that unnecessary exposures to toxic chemicals in the home may be taking a toll on health of women and babies. Here are some simple tips for avoiding toxic chemicals before, during, and after your pregnancy to help give you and your baby a healthy advantage.

[Click here for the fact sheet!](#)



WOMEN'S VOICES FOR THE EARTH

2014 ADVERTISING PARTNERS

This guide is a free resource directly because of the financial support of the following generous companies.

While WVE cannot endorse any of the companies listed in this guide, we applaud these companies whose philosophies align with WVE's work toward committed transparency and our vision of a toxic-free future.

Each of these leaders supports women consumer power as well as women-led advocacy campaigns to protect our global health and promote the responsible production and use of products.

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title partner

Earth Mama Angel Baby's safe, hospital recommended, organic and natural herbal personal care products, certified organic castile soaps, and USDA Certified 100% Organic teas are specifically formulated to support the entire journey of childbirth, from Pregnancy through Postpartum Recovery, Breastfeeding, and Baby care. No worrisome ingredients and no toxins ever!

Mama's Promise is to offer only safe, pure, natural products that work. If it doesn't measure up to Mama's standards, it doesn't leave the building.

Promise.

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featured partner: *Ava Anderson Non-Toxic*

Ava Anderson Non-Toxic: Sharing the message of toxic chemicals in personal care and cleaning products with families across America, while offering alternative quality organic and natural products, and a solid business opportunity. We offer skin care, hair care, body care, baby care, home care, suncare, cosmetics and essential oil scents.



Visit us at www.avaandersonnontoxic.com, and on Facebook!

This guide was useful, wasn't it? (We are so glad you think so!)

WVE believes in a healthier tomorrow where women don't have to worry about the safety and the quality of the products they buy - no matter what time of the year. To that end, WVE will always provide the highest quality resources in the most accessible and savvy way we can.

Now that you're in the gift-giving mode, consider this:

This Baby Non-Toxic Shopping Guide is a FREE resource for you -
but how much would you have paid for it?
Consider making a donation equal to that value - \$5, \$10, or \$25 -
because any amount goes a long way!

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