



WVE Accomplishments

- Convinced the FDA and OSHA to issue a warning letter and hazard alert on the formaldehyde-containing Brazilian Blowout hair straightening treatment.
- Convinced Clorox to become the first mainstream cleaning product company to disclose all ingredients in their products, including a master list of fragrance ingredients.
- Persuaded Simple Green to remove phthalates and synthetic musks from products.
- Successfully advocated for workers' rights provisions to be included in the Safe Cosmetics Act of 2011.
- Revealed the presence of toxic chemicals in everyday products by releasing/co-releasing a number of crucial reports, including *What's That Smell?* (fragrances in cleaning products), *Disinfectant Overkill* (disinfectant products), *Phasing Out the Toxic Trio* (nail polishes), *No More Toxic Tub* (leading children's bath products), *Not So Sexy* (leading perfumes and cologne) and *No Silver Lining* (common canned goods).
- Convinced SC Johnson & Son, after a year of campaigning and months of dialogue, to disclose all of the ingredients in their cleaning products on product labels and to remove phthalates from all their products.
- Set an industry precedent for ingredient communication by influencing the Soap and Detergent Association and the Consumer Specialty Products Association to release a voluntary ingredient communication plan, paving the way for broad consumer right-to-know efforts.
- Reached more than 14,000 women in their homes through the creation of the Green Cleaning Party Kit in English and Spanish, a tool to educate and activate women on toxic chemicals in cleaning products by providing recipes for non-toxic cleaning alternatives and advocacy actions to promote safer cleaners.
- Passed the Montana Thermostat Recycling Act of 2009 with bi-partisan support, and raised the profile of the health impacts of mercury in MT.
- Helped found and lead the national Campaign for Safe Cosmetics, a national coalition of organizations working to protect the health of consumers and workers by requiring the health and beauty industry to phase out the use of chemicals linked to cancer, birth defects and other health problems, and replace them with safer alternatives.

- Helped convince OPI Inc., the largest global manufacturer of nail products for salons, to eliminate several major chemicals of concern from their nail polish products.
- Co-founded the National Healthy Nail Salon Alliance, a network of some 35 organizations, scientific researchers, advocates and government agencies working to protect and improve the health and welfare of women working in the nation's nail salons.
- Published two groundbreaking, bilingual reports—***Household Hazards*** (disclosing the links between chemicals in household cleaning products with the rising incidence of asthma and reproductive harm) and ***Glossed Over*** (highlighting the unique health hazards associated with exposure to toxic chemicals for women working in the nation's nail salons).
- Generated hundreds of national, multi-lingual media stories about women's environmental health and justice.
- Co-founded and played an active role in the national Coming Clean Collaboration, a national network of more than 60 organizations working to change the practices of the chemical industry.
- Participated in regional and national studies of women's breast milk to examine the presence of toxic flame retardants and PCBs.
- Organized a successful grassroots campaign, with hundreds of women in Montana and Idaho, to convince Albertsons Inc., one of the nation's leading supermarket chains, to post visible warnings about mercury contamination in fish.
- Helped found and lead the Montana Women Vote Project (MWV), which registers and educates new voters during election years.
- Closed down or scaled back incinerators, labs and power plants, in conjunction with women at the grassroots level in Montana, Idaho and other states.