



GREEN MOMMA PARTY FUNDRAISER

We have a feeling that you're probably just as excited about your party as we are! Making your Green Momma party a fundraiser is an easy way to share your love for WVE, and we're here to help you make it a breeze!

FIRST: This is about YOU and your friends.

What compelled you to host a Green Momma Party? Why do you believe in a toxic-free future? Who do you believe in it for? For you? Your family? Your loved ones? Knowing your core reasons for hosting a party, and being able to share those openly with your guests, is Key #1!

If you are passionate about a cleaner, healthier future for you and your families, and share this message with others, it doesn't matter how big or how small your fundraiser is! Every bit of funding WVE receives from our members brings us closer to this vision – so don't stress! Making your party fun and informative for you and your guests is the number one thing you can do best to have an effective fundraiser.

Prepare.

In addition to your general party planning, you'll want to consider the following:

- A co-coordinator: someone to help you with planning, and invite more guests.
- If possible, let guests know in your invitations that your party is a fundraiser for Women's Voices for the Earth. **"Your donations will help eliminate toxic chemicals found in every-day household products, creating a brighter, healthier future for us all."** Set a goal (\$100, \$300, \$500, etc).
- Offer people an opportunity to [donate](#) even if they cannot attend your party. (Ask them to refer to your name when making a donation.)

Lovingly Remind (... and Remind Again).

We all have a lot of important and amazing things going on in our lives! Taking the time to remind your guests (not pester them) about the event and how their attendance will be invaluable makes a big difference. Call people you haven't heard from to encourage them to come and send reminders to those who have replied yes.

Get Creative.

We've all been to fundraisers that felt uncomfortable when we were asked to give. Your party won't be like that, because YOU are passionate and excited. Here are some fun ways to keep the fundraising creativity high during the party:

- Highlight how inexpensive (and easy!) it is to make these non-toxic recipes at home, and suggest that each person donate what they would have spent on store-brand products for the year.
- Let guests know that they are at the forefront of a global women's movement... Piloting a new program that is already gaining traction in press and through mommy bloggers across the nation! Their support to keep the momentum going is crucial.
- Start talking! People give to people first, not to organizations. Letting everyone share their stories and inspirations, as well as your own, is a great way to engage. Remind the guests that WVE is leading an effort to change government policies and corporate practices to protect us from toxic chemicals, and WVE needs the support of individual women like them. (If someone asks a question that you don't know the answer to, you can refer the individual to WVE's website or our office.)
- Put out a vase or a basket to collect donations. Ask them to give as generously as they are able. Checks may be written to Women's Voices for the Earth.
- GREAT LOGISTICAL TIP: If you have a computer or laptop set up at your party, guests can make donations online at www.womensvoices.org using their credit cards. Please ask guests to write in the comments section of the donation page: [YOUR NAME] green momma fundraiser. This way, we'll know to credit the donations to your fundraising party.

What to do with your contributions and guest list.

Mail the donations, along with the pledge form, to:

WVE

P.O. Box 8743

Missoula, MT 59807-8743

If you have any questions, please feel free to call 406-543-3747 or email Cassidy at cassidyr@womensvoices.org. Thank you for your support and HAVE FUN!